



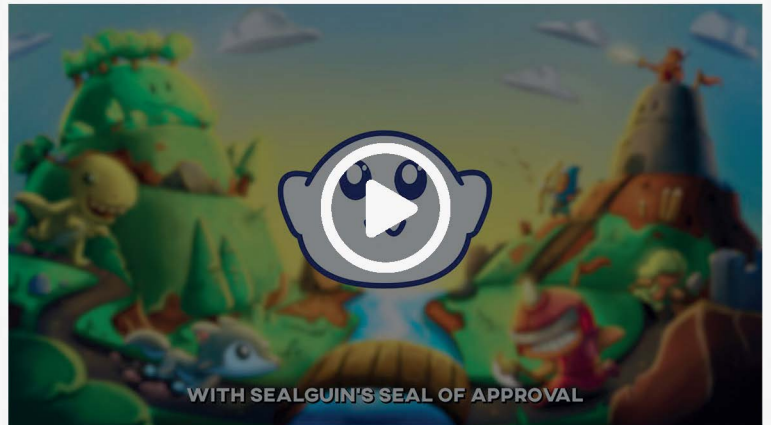
PLAY FOR THE PLANET

We're merging the world of mobile games and real-life positive action.

Playing our games allows you to support environmental causes by simply enjoying an awesome game!

Our revenue model guarantees that your playtime goes towards funding environmental organizations that actively raise awareness, educate, and fight against global warming, single-use plastics, pollution, and more by simply sitting at home playing your favorite games!

We see the unique potential of converting your playtime into a real and positive impact on our planet.



OUR DEBUT GAME:



In this tower defense game - You are the Earth and it's your job to protect yourself!

Use the powers of nature itself - be it animal, vegetable or elemental to fend off the ever-increasing number of encroaching humans out to get anything they can from you!

Play through 100+ levels that will take you through the farthest reaches of our planet.



PLAY FOR FREE - SAVE A TREE

As you play, a portion of any profit Sealguin Studios makes will go toward foundations that support forest protection, tree planting & raising environmental awareness.

This is enabled thanks to our collaboration with: Gamesforest.club, to whom we give 20% of our profit in order To protect the last remaining old-growth forests in Peru.

We also collaborate with One Tree Planted. They receive a steady monthly donation, which will increase based on our revenue, on Sealguin Studios behalf to plant trees where they are needed most according to their data.



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GAMES WITH A CAUSE

Sealguin studios were founded in Israel in 2019 with the aim to create games that allow you to support environmental & social causes as you play.

Games are a powerful medium for change and are more than just entertainment. We integrate this philosophy directly into our business Strategy.



THE SEAL OF APPROVAL



- **Games with Causes:** Make a positive impact by playing games.
- **Premium Brand:** Casual games, High Quality, Family friendly.
- **Integrated causes:** Our games are about fighting global warming, ocean pollution, recycling, poaching, etc.
- **Unique Marketing:** Cause integration enables reach to a broad audience with the support of foundations.
- **Sustainable model:** Giving a cut of the profits to vital causes enables us to support ourselves and foundations simultaneously.



- Free to Play
- Helping by Playing
- Passive Income - Ads
- Active Income - IAP
- Revenue split between Sealguin + Foundation

SO LET'S MAKE THE WORLD BETTER
ONE GAME AT A TIME

Oded Ilani

CEO, Producer & art



Ariel Bluman

Development



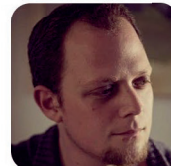
Jonathan Levin

Development



Gal Kfir

Co-producer



Gal Azulay

Music & Sound design



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